

6<sup>TH</sup> ANNUAL INTERNATIONAL

# Police **K9**<sup>®</sup>

policek9magazine.com

magazine

CONFERENCE & VENDOR SHOW

LAS VEGAS, NEVADA

MARCH 3, 4, 5 - 2020

REGISTER ONLINE TODAY  
ONLY \$295 PER PERSON!

68 VENDORS

34 INSTRUCTORS

FREE FOOD & BEER



BOOK YOUR HOTEL ROOM TODAY

## TUSCANY SUITES & CASINO

ONLY \$65 PER NIGHT!



CHECK OUT THE LAS VEGAS NIGHTLIFE



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# LAS VEGAS, NEVADA

## MARCH 3, 4, 5 - 2020

### CONFERENCE & VENDOR SHOW



Our host hotel, Tuscany Suites & Casino, features the best in spacious hotel accommodations, award-winning dining, exciting casino gaming, and a variety of live entertainment. Experience the excitement of all Las Vegas has to offer in a prime location, just two blocks away from the famous Las Vegas Strip and minutes away from the Las Vegas Convention Center and McCarran International Airport.

## WHO WILL ATTEND?

*Police K-9 Magazine* is highly committed to its attendees and vendors, bringing them together in Las Vegas, Nevada. Exhibit your products and services to 800+ Police and Military K-9 trainers and handlers from all over the world.

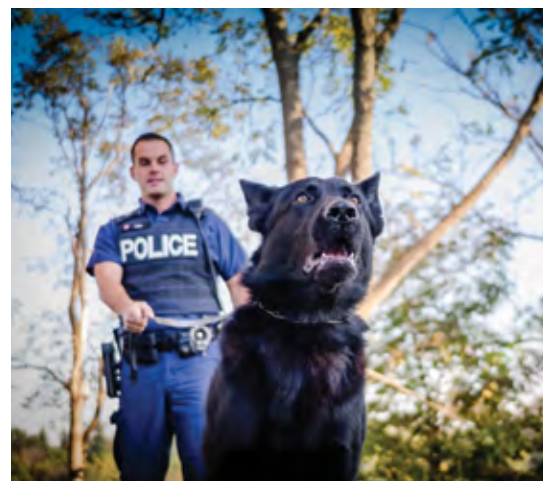


## WHO SHOULD EXHIBIT?

Any company, organization, or individual that sells or manufactures equipment, products and services related to the Police, Military, K-9, and tactical industries.

## VENDOR PACKAGE \$1,495.00

- (1) 8'x10' booth (Includes pipe & drape, 6' skirted table, 2 chairs, and waste basket)
- Icebreaker Social: Tuesday, March 3, 2020
- Hospitality Night: Wednesday, March 4, 2020
- Raffle Night: Thursday, March 5, 2020
- Promotion in *Police K-9 Magazine*
- Email blasts to 30,000+ K-9 handlers
- Website and social site exposure
- Complimentary access to all conference classes (2 passes)
- Networking opportunity (PRICELESS!)



Police K9

(270) 534-0500 • fax (270) 554-0514 • 7660 Old US Hwy 45 - Boaz, KY 42027 • events@policek9magazine.com

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# LAS VEGAS, NEVADA

## MARCH 3, 4, 5 - 2020

CONFERENCE & VENDOR SHOW

## 2020 Police K-9 Conference Vendor Map

## Vendor Hall Schedule

### TUESDAY MARCH 3, 2020

*Please sign in at the registration booth before setting up.*

**SET UP:** noon – 4pm

**VENDOR HOURS:** 4:30pm – 8pm

### WEDNESDAY MARCH 4, 2020

**VENDOR HOURS:** 10am – 7pm

Morning Break: 10am – 10:15am

Lunch Break: 12:15pm – 1:15pm

Afternoon Break: 3:15pm – 3:30pm

Hospitality Night: 5:30pm – 7pm

### THURSDAY MARCH 5, 2020

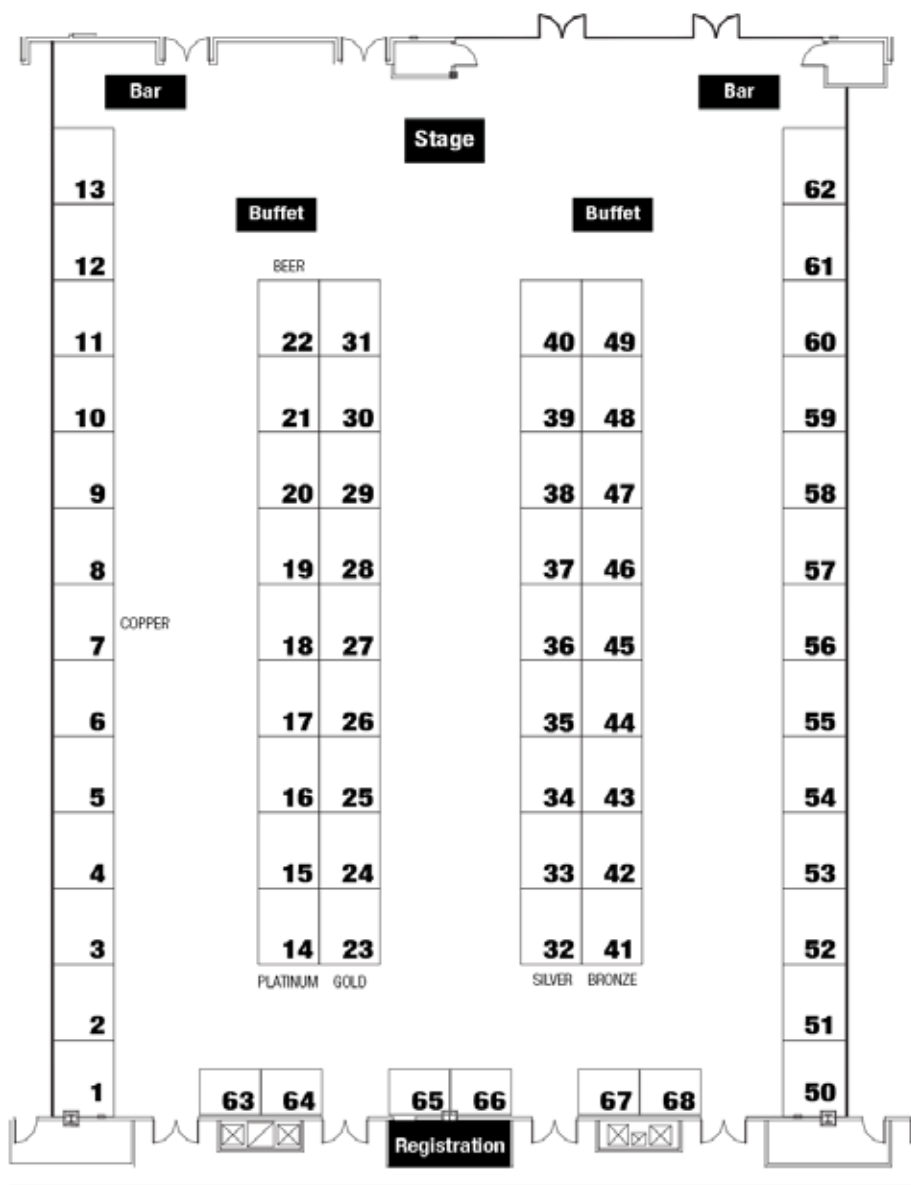
**VENDOR HOURS:** 10am – 7pm

Morning Break: 10am – 10:15am

Lunch Break: 12:15pm – 1:15pm

Afternoon Break: 3:15pm – 3:30pm

Raffle Night: 5:30pm – 7pm



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CONFERENCE & VENDOR SHOW

## VENDOR CONTRACT:

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Booth Choice

#1	
#2	
#3	

Register now to reserve your preferred space!

Booth Price	Booth Size	Quantity	Total
\$1,495.00	8' x 10'		

Method of Payment:  Credit Card  Check

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

***Make checks payable to Police K-9 Magazine***

***Gorgeous suites for only \$65 per night!***

*Call the Tuscany Suites & Casino: (877) 887-2261 or go to <https://stay.tuscanylv.com/> to book your hotel today!*

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2020 Police K-9 Conference & Vendor Show as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by *Police K-9 Magazine* constitutes a legally binding contract.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# 2020 Police K-9 Conference Sponsorship

## PLATINUM SPONSORSHIP - \$10,000

### ICEBREAKER SOCIAL SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (5) full-page, full-color advertisements in *Police K-9 Magazine* (\$6,475 value)
- (1) 8' table cover w/ your logo displayed at the Icebreaker Social on Tues., March 3 (\$750 value)
- Special recognition and speaking opportunity at the Icebreaker Social (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (6) Tickets to all conference classes (\$1,770 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *Police K-9 Conference* program (\$1000 value)

**Value Totaling \$12,190**

## GOLD SPONSORSHIP - \$7,000

### HOSPITALITY & K-9 DEMO NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (3) full-page, full-color advertisements in *Police K-9 Magazine* (\$3,885 value)
- (1) 6'x3' banner w/ your logo & displayed at the Hospitality & K-9 Demo Night on Wed., March 4 (\$750 value)
- Special recognition and speaking opportunity at the Hospitality & K-9 Demo Night (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (4) Tickets to all conference classes (\$1,180 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *Police K-9 Conference* program (\$1000 value)

**Value Totaling \$9,010**

## SILVER SPONSORSHIP - \$5,000

### RAFFLE NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) full-page and (1) half-page, full-color advertisements in *Police K-9 Magazine* (\$2,090 value)
- (1) 8' table cover w/ your logo displayed at the Raffle Night on Thurs., March 5 (\$750 value)
- Special recognition at the Raffle Night Party (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (2) Tickets to all conference classes (\$590 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *Police K-9 Conference* program (\$1000 value)

**Value Totaling \$6,625**

## BRONZE SPONSORSHIP - \$3,000

### COFFEE AND PASTRY SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) half-page, full-color advertisement in *Police K-9 Magazine* (\$795 value)
- (1) 8' table cover w/ your logo displayed at the coffee & pastry table on the mornings of March 4 and 5 (\$750 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our *Police K-9 Conference* program (\$1000 value)

**Value Totaling \$4,490**

## COPPER SPONSORSHIP - \$2,000

### COPPER SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) quarter-page, full-color advertisement in *Police K-9 Magazine* (\$395 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our *Police K-9 Conference* program (\$1000 value)

**Value Totaling \$3,340**

## BEER SPONSORSHIP - \$1,500

### ONE-NIGHT - YOU CHOOSE: TUESDAY, WEDNESDAY or THURSDAY

- (1) 8' table cover w/ logo March 3, 4, or 5 (\$750 value)
- (1) keg displayed w/ logo March 3, 4, or 5 (\$400 value)
- (1) bartender to work the tap (\$200 value)
- (2) quarter-pages, full-color advertisement in *Police K-9 Magazine* (\$790 value)

**Value Totaling \$2,140**

### ALL THREE NIGHTS - \$3000

- (3) 8' table covers w/ logo displayed all 3 nights (\$2250 value)
- (3) kegs displayed w/ logo every night (\$1200 value)
- (1) bartender to work the tap (\$600 value)
- (2) quarter-pages, full-color advertisement in *Police K-9 Magazine* (\$790 value)

**Value Totaling \$4,840**

## Sponsorship Contract:

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Welcome Bag Insertion

*We are not able to attend personally but would like to distribute our information to attendees...*

You are welcome to supply (at your cost) a minimum of 500 promotional pieces that will be given to each attendee during registration. Information must be able to be placed in welcome bags as a single insertion.

Any extra materials will be returned to you.

Fee for welcome bag insertion is \$250.

*Materials should arrive by Monday, Feb. 10, 2020*

ITEM	PRICE	TOTAL
Welcome Bag Insertion	\$250	
Break Co-Sponsorship	\$1,000	
Tuesday Beer Sponsorship	\$1,500	
Wednesday Beer Sponsorship	\$1,500	
Thursday Beer Sponsorship	\$1,500	
Beer Sponsorship (Every Night)	\$3,000	
Copper Sponsorship	\$2,000	
Bronze Sponsorship	\$3,000	
Silver Sponsorship	\$5,000	
Gold Sponsorship	\$7,000	
Platinum Sponsorship	\$10,000	
<b>TOTAL</b>		

Method of Payment:  Credit Card  Check

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

**Make checks payable to Police K-9 Magazine**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Terms and Conditions

*Please read the following Terms and Conditions and sign and date the contract page to acknowledge that you have done so.*

## 1. PAYMENT OF EXHIBIT SPACE RENTAL FEE

Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold exhibit space. Make checks payable to: *Police K-9 Magazine*. Failure to comply with the above payment terms will result in the cancellation of the VENDOR CONTRACT and forfeiture of all money paid.

## 2. CANCELLATION AND REFUND

Cancellation by the Exhibitor for any reason will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing.

## 3. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated on the first come first reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor, payment required at the time of the reservation. Exhibitor agrees not to assign, sublet, or share any portion of the exhibit space. *Police K-9 Magazine* reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor, and to rearrange the exhibit hall.

## 4. OCCUPANCY OF SPACE

Only **ONE** exhibitor as listed on the previous page of this contract may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly owned subsidiary, or firms for which the Exhibitor is the sole distributor or world wide agent. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed on the front of this contract.

## 5. INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibit installation time is between noon and 4:00pm on March 3, 2020. Exhibitor agrees that all materials must be removed from the exhibit area on March 5, 2020 before 11:59pm. ***Absolutely NO vendor breakdown before 7:00pm on March 5, 2020.***

## 6. SECURITY

Final responsibility for security and protection of the Exhibitor personnel, displays, equipment and materials shall be with the Exhibitor. *Police K-9 Magazine*, their agents and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the exhibition.

## 7. LIMITS OF LIABILITY

*Police K-9 Magazine*, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless *Police K-9 Magazine*, its officers, directors, employees, and agents, against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney fees arising out of, or cause by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that *Police K-9 Magazine*, their officers, directors, employees, and agents do not carry insurance for Exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance.

## 8. GENERAL RESTRICTIONS

Only law enforcement, military, and security products and services and canine related products and services may be displayed and exhibited, and *Police K-9 Magazine* reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the exhibition. All demonstrations must be confined to the limits of the contracted exhibit space and/or demonstration area outside of the exhibit area. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed

within the confines of the contracted exhibit space. *Police K-9 Magazine* reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Helium balloons and adhesive backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and *Police K-9 Magazine*. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will control. In the event of any violation of these Terms and Conditions by the Exhibitor, *Police K-9 Magazine* reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.

## 9. TERMINATION OF EXHIBITION

Should *Police K-9 Magazine* be prevented, in the sole judgment of *Police K-9 Magazine*, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of *Police K-9 Magazine*, the VENDOR CONTRACT may be terminated. *Police K-9 Magazine* will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a pro-rated share of total exhibit space rental fees after deduction of all costs and expenses incurred by *Police K-9 Magazine*, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

## 10. AMENDMENTS TO TERMS AND CONDITIONS

*Police K-9 Magazine*, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between *Police K-9 Magazine* and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of *Police K-9 Magazine* shall be final in all instances with regard to use of exhibit space.

