

DIGITAL ADVERTISING

Our digital reach is not only widely recognized, but also actively engages with hundreds of thousands of professionals in the K-9 industry. We can help you create an appropriate and effective advertising strategy. Get in touch!

SOCIAL MEDIA

Bring your latest announcements and news to a wider audience.

EMAIL MARKETING

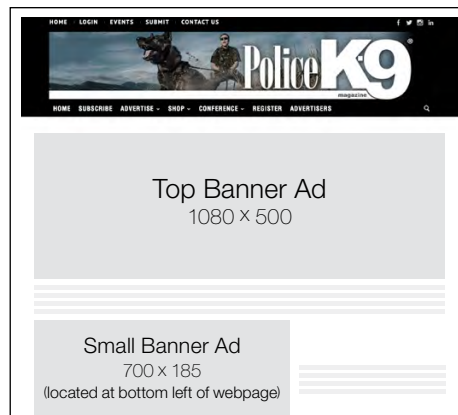
Our weekly e-newsletters deliver the latest news, events, and insight to over 20,000 subscribers. Position yourself with an affordable marketing solution.

DIGITAL ART SPECIFICATIONS

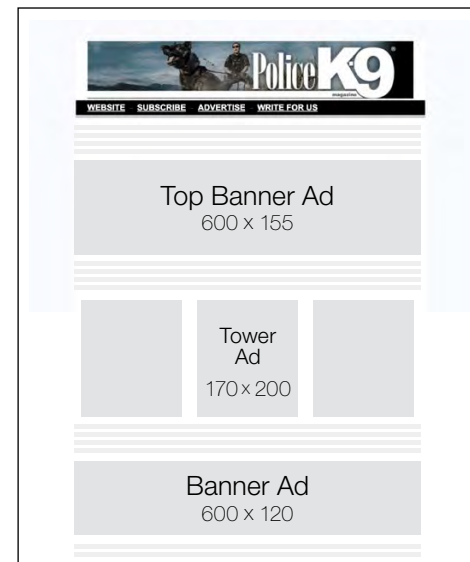
- Preferred file types: JPG, GIF, PNG, AI, PSD, and PDF
- Maximum file size should not exceed 500 KB
- Animation length: No more than 15 seconds and/or 3 loops
- Color mode: RGB
- Resolution: 72 dpi minimum



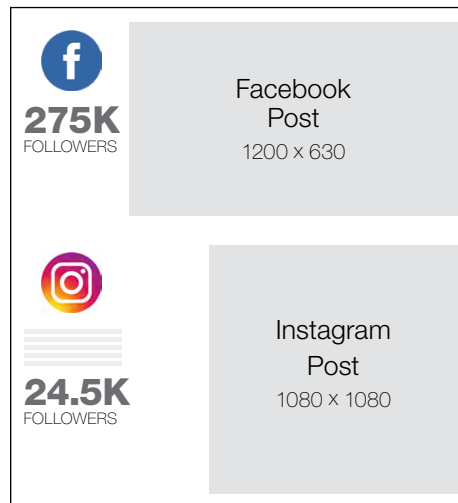
WEBSITE



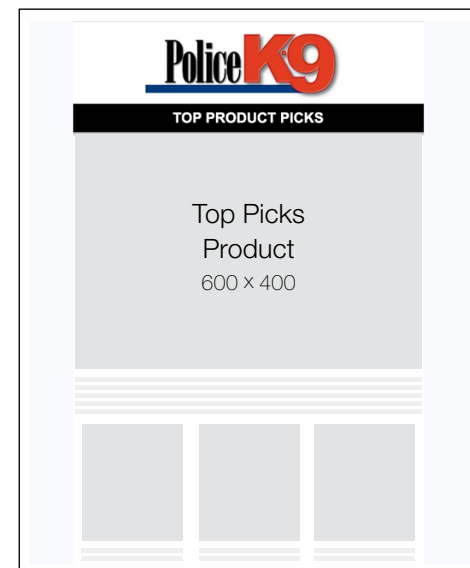
NEWSLETTER



SOCIAL MEDIA



TOP PICKS





ADVERTISER INFORMATION

Advertiser Name: _____
 Contact Name: _____
 Phone: _____ E-Mail: _____
 Company Address: _____
 City: _____ State: _____ Zip: _____

ADVERTISING INFORMATION

Ad Rate: \$ _____ Ad Duration: _____

WEBSITE:

- Top Banner Ad Small Banner Ad Advertiser Directory

E-NEWSLETTER:

- Top Banner Ad Banner Ad Tower Ad

TOP PICKS NEWSLETTER:

- Product/Company Ad

SOCIAL MEDIA:

- FB Boost IG Boost Company Post

DIGITAL ADVERTISING RATES

Website	1 Month	3 Months
TOP BANNER AD	\$75	\$200
SMALL BANNER AD	\$50	\$125
ADVERTISER DIRECTORY	\$300 Annually	

E-Newsletter	1 Week	4 Weeks	50 Weeks
TOP BANNER AD	\$125	\$300	\$3,000
BANNER AD	\$75	\$250	\$2,500
TOWER AD	\$25	\$60	\$1,000

Top Picks Newsletter (monthly)	
PRODUCT/COMPANY AD	\$250 per ad

Social Media	
FACEBOOK BOOST	\$295 per boost*
INSTAGRAM BOOST	\$295 per boost*
COMPANY AD	\$195 per post

** Pricing does not include your daily budget fee, which will vary, depending on how many days your ad is boosted.*

BILLING INFORMATION

Payment Method: Credit Card Visa MasterCard Discover American Express]
 Check/Money Order

Name (as it appears on card): _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Approved By (please print): _____

Signature: _____ Date: _____

Note: The forwarding of a signed insertion order or contract by Advertiser or its Agency will be construed as an acceptance of all rates and conditions herein. The Publisher reserves the right to reject any advertising and reserves the right to cancel this contract at any time, for any reason. The Publisher reserves the right to place the word "advertisement" on advertisements that resemble editorial matter. Any cancellation to the contract by Advertiser or its Agency must be written or faxed to Publisher (see Publisher's address and fax number below). Full payment will be billed prior to publication. Any amount not paid within 15 days will result in a 15% interest assessment.

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